



Aeroseal Technology Featured On The Today Show

For Immediate Release

Home Improvement Expert Lou Manfredini to Include Aeroseal In His Review of Best New Solutions for Improving Indoor Air Quality

FORT MYERS, FL - March 25, 2013 - Aeroseal technology is scheduled to be featured on an upcoming broadcast of the "Today" show on NBC. In a planned segment on home improvement tips, home improvement expert and host of HouseSmarts TV, Lou Manfredini will be sharing information on some of his favorite new products for improving indoor air quality, including Aeroseal. The segment is scheduled for broadcast tomorrow, Tues. March 26th during the 9 o'clock hour, in all U.S. time zones.

A long-time fan of Aeroseal technology, www.aeroseal.com, Manfredini chose to feature Aeroseal because of its highly effective ability to seal duct leaks – a significant cause of indoor air contamination and other indoor air quality-related problems. "If you have a problem with dust or if you struggle with allergies in the home, chances are good that the problem is related to duct leakage," said Aeroseal's Neal Walsh. "Leaks in the duct system can draw air in from undesirable places – such as the attic or from inside the walls – and then spread that contaminated air throughout the home. By sealing the leaks, you help ensure that the air being circulated is properly filtered and clean."

Kenmark Air Cooling and Heating, <http://www.kenmarkair.com>, is the exclusive SWFL dealer of the Aeroseal Duct Sealing Technology. According to Ken McDaniel, CEO of Kenmark Air, the Department of Energy, <http://www.energy.gov>, has proven results that this product saves homeowners up to \$850 dollars every year on home cooling and heating costs. Developed with funding from the U.S. Department of Energy and others, Aeroseal has been proven to be 95% effective at sealing leaky ductwork. It is completely

safe to use and can also improve the comfort and energy efficiency of your home.

For more information, watch the Today show on March 26th and visit the Kenmark Air website at www.kenmarkair.com/kenmark_aeroseal.asp.

About Kenmark Air:

Kenmark Air is a leading Heating & Cooling authority providing reliable HVAC service for residential and business customers. CEO & President, Ken McDaniel has earned professional credentials for "Whole House Diagnostics" from certified institutions such as BPI and Comfort Institute to provide customers with an innovative approach to achieving safe, healthy, clean and affordable in-door air quality to make your environment more comfortable and cut utility bills. Kenmark Air is proud to be the exclusive SWFL Aeroseal duct repair dealer. Please visit <http://www.kenmarkair.com> to learn more.

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